



**GOODERHAM & WORTS  
NEIGHBOURHOOD ASSOCIATION (GWNA) INC.**  
Website: [www.gwna.ca](http://www.gwna.ca) Twitter: @GWNAtoronto  
Facebook: Gooderham & Worts Neighbourhood Association

**GWNA MINUTES OF BOARD MEETING**  
Held via Video Conference Monday August 29 at 7:00pm.

**Attendees**

Diana Belshaw (Chair)  
Neil Betteridge  
Mick Brighton  
Phylis Coles  
Christopher Needles  
Greg Papp  
Catherine Schryer  
Mark Wagner

**Regrets**

Sheila Iseman

1. Land Acknowledgement (Diana Belshaw)
2. Approval of Agenda  
Moved by Mick Brighton; seconded by Phylis Coles. Approved.
3. Approval of Minutes of June 23, 2022  
Moved by Mark Wagner; seconded by Phylis Coles. Approved with corrections (correction of Mark Wagner's name and change in section 4 to reflect that Mark is looking into website issue).
4. Financial Report: Greg Papp  
Current Balance: \$9823.68 with a GIC of \$2003  
Summer Social event: \$255.00 in renewals; \$60.00 in food tickets; cost of event = \$568.34.  
Loss of \$315.00.  
Motion to receive the report: Moved by Mark Wagner; seconded by Neil Betteridge.  
Approved.
5. Communications  
Mark Wagner investigated software packages for non-profits. By the end of the week he will have validated that the organization is a non-profit. Mark recommended Google Works Space for non-profits as the best option. It enables enhanced email capacities, centralized email lists, centralized document storage and tools for editing.  
He noted as well that we will be moving over onto Slack for non-profits as the Development Committee is already using this platform.

It was agreed that Chris Needles would talk to Lester Brown about the GWNA Facebook page.

The committee thanked Mark Wagner and Neil Betteridge for their work on this issue.

#### 6. Information Archive

It was agreed that this issue was covered in the communication's report (item 5)

#### 7. Survey results

Summary is attached.

The main finding from the survey is that residents appear not to know what the GWNA is actually doing.

Discussion ensued as to how address this issue including the following initiatives:

- . a weekly summary of Board activities in the GWNA newsletter (Diana agreed to do this)
- . using the newsletter as a recruitment tool—free samples for some meetings, printed copies to be placed in buildings, time limited trials
- . need to make sure that the newsletter's email list is current
- . more social media activity

#### 8. Membership

Discussion ensued regarding increasing membership. Suggestions included

- . Using quick polls during meetings to assess audience interest. Chris Needles agreed to facilitate this.
- . Lobby recruitment activities
- . A recruitment event in the Distillery. Phylis Coles agreed to look into this.
- . A participatory social event where residents could learn about the development issues surrounding us. It was agreed that November 14 would be a good date for such an event. Diana Belshaw will see if the Distillery will assist in facilitating this.

#### 9. Fall Meeting Schedule

The first meeting will be held virtually on September 12 and will focus on the Indigenous Hub. The second will be held virtually on October 11 and focus on Waterfront Toronto and the Portlands. In each case the Board will hold an open 30 minute meeting prior to the presentations. The third meeting will be the social, informational event to be held on November 14.

#### 10. Development reports

Development reports were received (see attached) from the Metrolinks project, the West Don Land committee, and the First Parliament site.

#### 11. Round Table

Diana Belshaw reported that the Round Table will be meeting with Distillery representatives to discuss issues related to the Winter Village, the Ribbon Building, the new college and dogs.

12. Fostra update

Mick Brighton provided a detailed report on Fostra activities (see attached)

An issue emerged as to letters sent from committees under the GWNA letterhead or signature. It was agreed it was a good organizational practice to ensure that at least 2 committee or Board members review such correspondence.

13. Adjournment

Moved by Neil Betteridge; seconded by Phylis Coles. Approved.